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Northern Apex Corporation Announces That They are Expanding Their Gem-Where™ RFID Solution to Include Jewelry and Watch Manufacturers

Fort Wayne, Indiana based Northern Apex Corporation, creator of Gem-Where™, the original RFID (Radio Frequency Identification) solution for the jewelry store industry, announces that they are expanding their offering to include jewelry and watch manufacturers.

“Northern Apex’s expansion into the jewelry/watch manufacturing market is the natural progression for our Gem-Where™ RFID solution”, said Rick Raber, CTO. “Gem-Where™ for manufacturers allows them to confirm RFID tagged jewelry or gems (in their shipping boxes) as they are being sent to the stores and when they are received in by the stores – eliminating unnecessary charge-backs and increasing customer satisfaction. Gem-Where™ can also be used as an anti-counterfeiting measure for manufacturers and authenticity of purchase for their customers,” continued Raber.

In addition, Gem-Where™ for manufacturers gives them the vault inventory feature, which is one of the standard feature in Gem-Where™ for stores. The vault feature enables manufacturers to inventory their watches, loose gems/jewels 90% – 95% faster than with traditional barcode or pen and paper methods.

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About Gem-Where™:

Gem-Where™, deployed since 2006, is a state of the art Radio Frequency Identification (RFID) solution for the jewelry industry. For ease of use, Gem-Where™ integrates directly into a jewelry store’s current point of sale software system. It also utilizes 900 MHz RFID technology, which allows to work well near metal objects or in display cases. Once jewelry is tagged with Gem-Where™ RFID smart tags, jewelers can significantly improve their inventory process, customer service and gain a better sense of security by knowing what they have and where it is located.

About Northern Apex:

Northern Apex (www.NorthernApex.com) is recognized and respected as a pioneer and a lead integrator in the world of RFID (Radio Frequency Identification) technology. Since 1998, Northern Apex has developed a reputation for innovation, customer focus and affordability providing both industrial and commercial RFID integrated components, engineered solutions and complete RFID turnkey systems. Northern Apex has fielded numerous custom RFID solutions by leveraging a keen understanding of the physics of RFID, a broad knowledge of the available technologies and a passion for customer service.