

Pearl EDPTM 100

The Pearl EDPTM is an Electronic Display Pad powered by Gem-WhereTM RFID and is the latest tool in jewelry store RFID tracking. The Pearl EDPTM was specifically designed with jewelry store managers and sales associates in mind. It enables jewelry stores to track what your customer is looking at as well as what your associates are showing, who last showed the specific jewelry item and which clients viewed the items.



Powered by:
Gem-WhereTM

'When customer relationships are important.'

Benefits:

- The EDP 100 can stand alone or be integrated into the other aspects of the Gem-WhereTM solution
- Use of the EDP 100 requires a new or previously integrated Gem-WhereTM software module and the attachment of a very small RFID tag to the jewelry items
- Each jewelry item is entered into the database driven software package
- When used with customer ID or loyalty card, EDP 100 automatically associates all jewelry shown and length of time shown to the customer for reference during their return visit(s)
- Reports let owner/manager know how often jewelry is displayed, for how long and by which associate
- Will keep the most popular items easily identified (as well as most 'popular' associates)

Features:

- Packaged in an attractive white or black case
- Optional logo imprint available
- Read panel can be covered or open for access
- One universal input for importing/exporting data
- Wireless interface
- Interfaces with Gem-WhereTM software
- DC power supply for battery recharging

Let Gem-WhereTM RFID products empower your store!

